



PINTEREST TIPS

building your boards and growing your following

#1. BE CONSISTENT

Pinning on a consistent basis builds a following.

#2. SIMPLE BOARD NAMES

Have fun, but keep board names broad and simple.

#3. PIN IN SPURTS

Don't pin just at one time during the day. Pin in spurts in the morning, mid-day and evening.

#4. KNOW POPULAR BOARDS

Know which boards are popular and pin more items to those boards in addition to any other things you pin.

#5. HAVE FUN!

Have fun when you're pinning. It shouldn't feel like work or a task on a to-do list.

#6. VARY YOUR FOLLOWING

Follow friends, family, fave bloggers and businesses you love you'll get a great mix of pins this way.

#7. JOIN A GROUP BOARD

You will find new people to follow and have a few people follow you back. Plus you'll also get to see a lot of great pins.

#8. VARY YOUR PINS.

Don't have all your pins be about one topic. Mix it up. Too much of the same thing isn't always good.

#9. USE SECRET BOARDS

To work on building new boards, special projects and things you want to keep private.

#10 ORGANIZE BOARDS

Pick out an eye catching preview photo for your boards and be sure to regularly edit boards to make sure photos stick to the board theme.

#11. DON'T JUST RE-PIN

Add new pins from your favorite blogs and websites too!

#12. GIVE YOURSELF TIME

Building a following doesn't happen instantly. By following the above tips, you will see your following grow.